2025 Social Entrepreneurship Program



Application Form

This program is designed to empower students/graduates from the University of Craiova to catalyze community-building projects that address pressing local needs in the categories of Building Sustainable Communities (focus areas: Education, Culture/Tourism/Tradition, Agriculture, Environment, Health/Wellbeing), Driving Social Mobility and Changing the Way People Move Through Smart Mobility.

Participants are urged to think broadly and explore a variety of potential topics including infrastructure and workforce needs, education pipeline issues, and new approaches to applying modern technology to helping make people's lives better.

Important dates:

May 26 th 2025	First Proposals due
June 2 nd 2025	Feedback on first proposals
June 6 th 2025	Revised proposal due (final form)
June 12 th 2025	Shortlisted applicants invited to present their proposals.
June 18 th 2025	Winners announcement

Profile Information (max. 50 characters each):

Please fill in the following information:

Project Information

Project title Click here to enter text.			
The main topic addressed	The main area of interest		
Building Sustainable Communities	Agriculture		
Choose an item.			
Timeline. Early stage: Set-Up	Seed capital		
Month 2025– Month 2026	\$ Please insert		
Timeline. Operating period	Operational budget		
Month 2025– Month 2026	\$ Please insert		

2025 Social Entrepreneurship Program



Project team

When uploading/sending the finalized proposal, also upload/send a Europass CV for each person mentioned.

Project Leader: Insert Name			
University of Craiova-	Student Major		
Insert Faculty	Insert Specialization		
Involvement in the project/Role	Relevant experience		
Insert Role	Describe Experience		
Contact Phone Click here to enter text.	Contact Email Click here to enter text.		

Project Team Member:	Title
Insert Name	Choose an item.
University of Craiova-	Student Major
Insert Faculty	Insert Specialization
Involvement in the project/Role	Relevant experience
Insert Role	Describe Experience
Contact Phone Click here to enter text.	Contact Email Click here to enter text.

Project Team Member:	Title
Insert Name	Choose an item.
University of Craiova-	Student Major
Insert Faculty	Insert Specialization
Involvement in the project/Role	Relevant experience
Insert Role	Describe Experience
Contact Phone Click here to enter text.	Contact Email Click here to enter text.

Project Team Member:	Title
Insert Name	Choose an item.
University of Craiova-	Student Major
Insert Faculty	Insert Specialization
Involvement in the project/Role	Relevant experience
Insert Role	Describe Experience

2025 Social Entrepreneurship Program



Contact Phone Click here to enter text.	Contact Email Click here to enter text.
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Support, Advice and Consulting

Please confirm that the University of Craiova management has agreed and supports your project. Choose an item.

Project support from the University of Craiova INCESA	Contact name
Entity	Name

Please indicate if your Project benefits from support/consulting/mentoring services or the equivalent.

Mentor/counsellor – affiliation	Mentor/counsellor – name	
Insert Faculty	Insert mentor name	
Mentor/counsellor – Insert contact phone	Mentor/counsellor – Insert email	

When uploading/sending the finalized proposal, also upload/send Letters of Reference regarding this section.

Community-based partners

When uploading the finalized proposal, also upload Letters of Support, or any relevant documents regarding this section.

The Community-based partner involved in the project	Contact name
Insert organization name	Insert name
The Community-based partner involved in the project	Contact name
Insert organization name	Insert name
The Community-based partner involved in the project	Contact name
Insert organization name	Insert name

2025 Social Entrepreneurship Program



Step 1 of 4

As you work through this application consider and make reference to the impact you want to achieve in terms of:

Capacity Developed	How does your project improve Infrastructure, practices, systems, or staff Enter text here
Reach	How many people do you reach? (receive services) Enter text here
Learn	How many people will gain skills, knowledge, motivation? Enter text here
Act	How many people will take action or change behaviour? Enter text here
Succeed (Social Impact)	How many lives are improved and how? Enter text here

Proposal

All fields are required.

1. Project Title - Keep this short, specific and consider related logo

Enter text here		

2. Short Project Description – Summarize the project in 280 characters or less

Enter text here

3. Detailed Project Description – Include Project Context (why is it important) Project Activities, Project Goals (what will success look like)

Enter text here		





4. Describe how this project meets each of the following Social Entrepreneurship Program criteria (please refer to the RFP guidelines for more details) – Please keep to no more than <u>1400</u> characters per answer.
a. Describe the community need that your social enterprise is seeking to address. Include the beneficiaries (and estimated numbers) that your project will reach.
Enter text here
b. How does this project represent an innovative approach?
Enter text here
c. What leadership role will the students within your team take on throughout the duration of the project?
Enter text here
d. How is the project meeting an urgent and unmet community need in a <u>relevant, tangible and</u> <u>feasible way</u> (i.e., describe the identifiable/measurable outcome. i.e. if the project succeeds what this mean – e.g. the project's impact will allow 300 people to access to low-cost, healthy food choices, X metric tons of CO2 will be reduced)
Enter text here
e. Identify the community-based partner organization(s) that may be involved/you would look to involve with the project and their relationship to this project. (Note: Please be sure they are advised of this submission) (500 characters)
Enter text here

f. How does the project involve your University? (1400 characters)

2025 Social Entrepreneurship Program



Enter text here
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Step 2 of 4
Extra Credit
5. Additional consideration will be given to proposals that are able to identify the following: Answer the following extra credit questions in two sentences or less (500 characters each)
a. Will the project be sustainable after your seed grant is spent?
Enter text here
b. Can additional resources by identified and leveraged?
Enter text here
c. What are the strategies for extending the life of the initiative?
Enter text here
Step 3 of 4
Attachments
When uploading the completed proposal, also upload budget and timeline attachments and sho PowerPoint presentation (.pdf, .doc, .xls). Provide any additional information in the text boxes below
6. Budget
Enter text here
7. Timeline
Enter text here

2025 Social Entrepreneurship Program



Communication and Publicity

Include a brief section that addresses how you will communicate and/or publicize the project through various outlets. (e.g. press release, web, local television and print, video, social media, etc.) (500 characters)

Enter text here	

Step 4 of 4

Submission Terms and Conditions

Once submitted, an entry cannot be deleted, canceled or modified by registrant.

By submitting an Entry, you warrant and represent that it: (a) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (b) that you have obtained permission from a person whose name or likeness is used in the Entry (including acceptance of these official rules); and (c) that publication of the Entry via various media including Web posting, will not infringe on the rights of any third party rights. Any such entrant will indemnify and hold harmless, Sponsor from any claims to the contrary. Any element(s) appearing in a video or photo, including without limitation stills, clip art, supers, music (lyrics and/or melody) or other materials must be the contestant's own original work, created and performed by the contestant, or be in the public domain. Use of any copyrighted elements or other materials that are not the contestant's own original work, or not in the public domain, will result in disqualification.

EDUCOL reserves the right to reject and disqualify any entry that it deems, in its sole discretion, to violate any of these content related requirements or for any reason for its sole discretion. If the content of the semi-finalist video does not meet the requirements listed above, it will not be posted.

2025 Social Entrepreneurship Program



Submitting an entry constitutes agreeing to the terms of these Terms and Conditions. Once submitted, all video content become the sole property of EDUCOLand Ford Motor Company and can/will be used to promote company programs and services without further compensation or permission. Submission of a video signifies that the applicant has read and agrees to the Terms and Conditions listed above.

Confirm that you have read and agree to the above terms regarding your entry for the social entrepreneurship program.

Choose an item.

Ready to Submit?

Once complete, please email your application form, budget, timeline and presentation to educol@incesa.ro.



Please add the documents related to the <u>Profile Information</u> section (CV, Letters of Reference, Letters of Support, etc.)